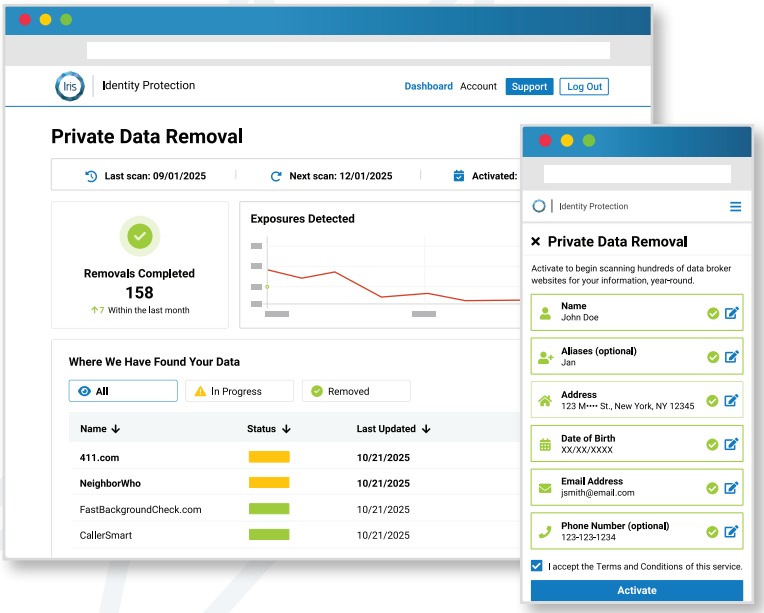
Enhance Your Settlement Offering with More Relevant, Impactful Benefits

The ideal combination of protection for your privacy case claimants: proactive data removal, always-on monitoring and alerts and, 24/7 expert resolution support

Private Data Removal allows your claimants to **get and keep their personal information off data broker databases and people-search sites** – and out of the hands of scammers.

Help your claimants protect their privacy in the face of a rapidly growing data broker industry (projected to reach $512.45B by 2033[1]). Data brokers collect and expose deeply personal details (such as home addresses, phone numbers, and family relationships) on public websites, creating significant risks including identity theft, scams, and physical safety threats. Private Data Removal **automatically scans about 140 people-search and data broker sites every 90** days, removing personal data where possible and alerting users to exposures.



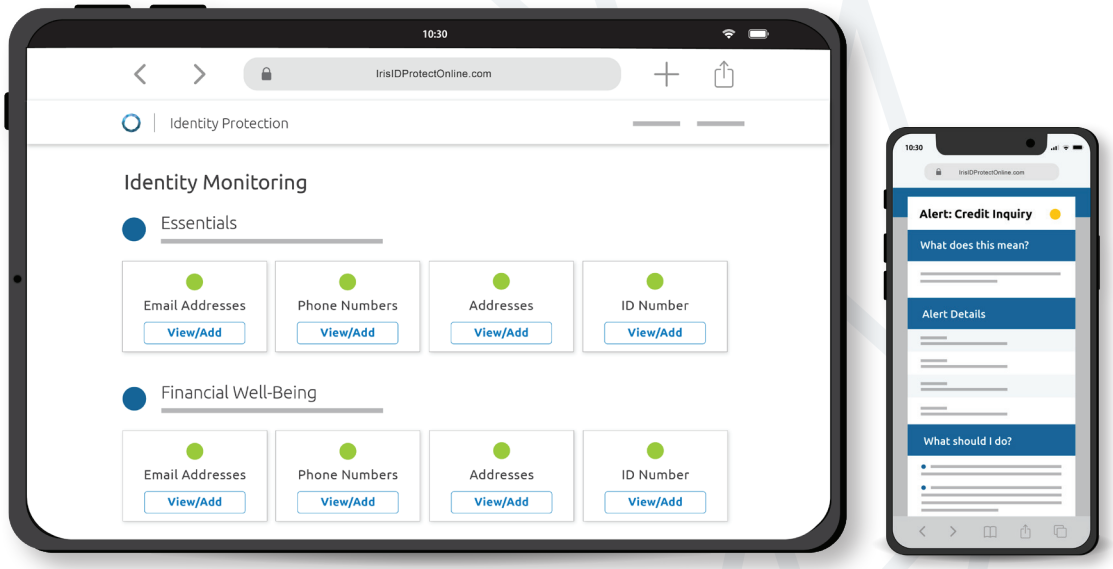
Identity Monitoring delivers your claimants **alerts when their personal information is found on the deep and dark web and recommends action to reduce their risk** of identity theft and fraud.

Over 15 million Americans are victims of identity fraud each year.[2] Early detection and rapid response are critical to minimizing the risk and damage of identity theft. Our award-winning platform combines automated monitoring with human threat intelligence sourced from deep and dark web operatives.

The platform monitors a wide range of personal and sensitive data and compromised credentials, including:

- Name, Social Security number, date of birth
- Email addresses, domain names, IP addresses
- Financial accounts (credit/debit cards, bank accounts)Government IDs (driver's license, passports)
- Insurance cards, loyalty cards, usernames, social media handles, gamertags
- Phone numbers, addresses, mother's maiden name, health cards
- Exposed credentials (usernames, passwords, emails) on hacker dump sites, black markets, hacktivist forums, file sharing portals, botnet logs, and data leaks

Give your claimants access to **real-time alerts (via email and/or SMS notification) if their personal or data appears on the deep or dark web, with immediate expert guidance** on how to respond and minimize potential harm.



Identity Resolution Services gives your claimants **access to award-winning, U.S.-based, certified Resolution Specialists and online resources are available 24/7/365** to help them navigate the consequences of identity theft or fraud.

For claimants impacted by a privacy incident, the settlement can provide more than compensation—it can provide **ongoing support when they need it most**. If a claimant experiences identity theft or fraud, our Resolution Specialists provide personalized guidance to help them understand what happened, take the appropriate steps to protect themselves, and work toward resolution.

Services include:

- Fraud alert assistance
- Credit freeze assistance
- Lost wallet assistance
- Multilingual support
- Credit notification, dispute, and follow-up
- Identity theft and fraud dispute support
- One-on-one dedicated care
- Up to $1 million identity theft insurance*
- And much more

Deliver Value & Stand Out with a Better Privacy Settlement Package

Your claimants' personal information being available online – whether in data broker databases, on people-search websites or the deep and dark web – poses real risks, from highly targeted phishing and social engineering scams to identity theft and account takeover attempts. **Your settlement package of Private Data Removal, Identity Monitoring, and 24/7/365 expert Resolution Support can help address these risks in a comprehensive way, delivering more value for your claimants while helping your organization stand out in a sea of sub-par support.**

Sources: 1. Data Broker Market (2025-2033), Grand View Research, 2026. 2. Javelin Strategy & Research, Identity Fraud Study, 2023-2025

* The Identity Expense Reimbursement and the Unauthorized Electronic Fund Transfer Reimbursement benefits are underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company, under group or blanket policies issued to Iris OnWatch, Inc. for the benefit of its Members. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions. Review the Summary of Benefits at https://www.irisidentityprotection.com/terms-conditions.